

## **Contest rules**

By accessing the *Roadtrip La Capitale* website, you agree to comply with these terms of use as well as all applicable laws.

*Roadtrip La Capitale* allows you to access a variety of content for your information and entertainment.

Océan Télévision is responsible for the content and must honor the agreements it has with its partners. To that end, no publication, reproduction or communication of such content to the public is authorized except in the specific cases set out in the federal Copyright Act (R.S.C., 1985, c. C-42), upon granting of a licence by Océan Télévision, or upon granting of clear permission for a particular subject or activity.

All activities were organized and conducted according to safe, professional guidelines, in respect of the health protocol established by the CNESST.

All actions undertaken by influencers and/or their travelling companions were their own conscious decisions for which they take full responsibility. Océan Télévision in no way encourages imitating public figures or their actions in a way that could put lives at risk.

## **PRIVACY POLICY:**

This Privacy Policy describes how your personal information is collected, used, and shared when you visit [roadtriplacapitale.ca](http://roadtriplacapitale.ca) (the “Site”).

### **1.1 PERSONAL INFORMATION WE COLLECT**

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device.

### **1.2 HOW DO WE USE YOUR PERSONAL INFORMATION?**

We use the device information that we collect to help up screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our

customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

### **1.3 SHARING YOUR PERSONAL INFORMATION**

Except in order to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights, we will not share your personal information with a third party without your prior consent.

### **1.4 BEHAVIOURAL ADVERTISING**

We use your personal information to organize the contest, and to send you newsletters only if consent has been given by the user.

### **1.5 CHANGES**

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

## **CONTEST RULES**

#### **1. CONTEST ORGANIZER**

The “Roadtrip La Capitale” contest is being held and organized by Océan Communication (hereafter named “Contest Organizer”).

#### **2. CONTEST PERIOD**

The first part of the contest, consisting of the contest entry period, will start August 31, 2020, and end October 7, 2020, at 11:59 PM EST.

#### **3. ELIGIBILITY CONDITIONS**

To enter this contest, participants must :

- Be a resident of the province of Quebec
- Hold a valid Quebec driver’s licence
- Be aged 18 or over

#### **4. HOW TO ENTER**

Participation in this contest is free, with no purchase necessary.

To enter the contest, individuals must satisfy the eligibility conditions and the other conditions set out in these contest rules.

Subject to the limitations contained herein, there is only one (1) way to enter during the contest period: Contest entry will be done on the “Roadtrip La Capitale” contest website.

Limit: One (1) entry per person

#### 5. PRIZE DETAILS

The winner will receive an all-inclusive road trip: car, meal money, lodging, gas and activities for a 3-day period in one of the Quebec regions featured in the promotion. Total value: \$1,500.

#### 6. SPECIFIC PRIZE CONDITIONS

Prizes cannot be refunded, transferred, redeemed or assigned.

No vulgar, racist or discriminatory subject matter will be allowed on participating vehicles.

#### 7. LITIGATION

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

#### 8. GENERAL CONDITIONS

**Prize acceptance.** The prize must be accepted as described in these contest rules and is not, in any case, transferable in whole or in part to another person, unless otherwise indicated herein.

**Limitation of liability – Contest entry.** Persons who enter or attempt to enter this contest release the Contest Organizer, its advertising and promotional agencies and their employees, agents and representatives from any damage,

inconvenience or loss resulting, directly or indirectly, in whole or in part, by downloading any web page or software or by the transmission of any data related to participation in this contest.

**Contest modification.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part if there is any event or human intervention that could corrupt or affect the administration, security, impartiality or conduct of the contest as provided for in these contest rules, subject to the approval of the Régie des alcools, des courses et des jeux du Québec, if required. In no case may the Contest Organizer, its subsidiaries, its advertising and promotional agencies, the suppliers of products or services related to this contest or their employees, agents and representatives be required to award more prizes or to award any prize other than in accordance with these contest rules.

**Authorization.** The prize winner authorizes the Contest Organizer and its representatives to, if required, use his or her name, photograph, image, voice or any statement relating to the prize for advertising purposes, without any compensation.

**Participant.** For the purposes of these rules, the eligible participant is the person whose name appears on the entry, and it is to this person that the prize will be awarded if selected and declared a winner.

**Prize limit.** In no case may the Contest Organizer be required to award more prizes or to award any prize other than in accordance with these contest rules.

**Limitation of liability – Participation.** Any person who participates or tries to participate in this contest releases the Contest Organizer, its advertising and promotional agencies, its subsidiaries and all their employees, agents and representatives from any and all liability for damages which he or she could sustain from participating or trying to participate in this contest.